

Mastercard Eid ul Adha Grocery Campaign Offer 2025

Frequently Asked Questions (FAQs)

1. **What is the Mastercard Eid ul Adha Grocery Campaign 2025?**

Ans: Mastercard has launched an exclusive campaign to make grocery shopping more rewarding during Eid ul Adha. Dutch-Bangla Bank Mastercard Debit, Credit and prepaid cardholders will have the opportunity to win grocery vouchers worth up to **BDT 10,000**.

2. **What is the campaign duration?**

Ans: The offer will be valid till **June 6, 2025**.

3. **Which merchants are participating in this campaign?**

Ans: The following grocery merchants are participating in this campaign:

Agora
Daily Shopping
Meena Bazar
Lavender
Prince Bazar
Shwapno
Unimart

4. **What are the reward of this campaign?**

Ans: Winners will receive grocery vouchers from each merchant. The rewards include:

Reward Type	Voucher Value (BDT)
Top Reward	10,000
Other Rewards (multiple winners)	4,000

6. **How winners will be selected?**

Ans: Winners will be selected based on the highest total spending using their Mastercard at participating merchants during the campaign period. In the case of a tie, the number of transactions will be considered to determine the winner.

7. **What kind of transactions are eligible?**

Ans: Only retail transactions are eligible. Commercial transactions and cash purchases will not be considered.

8. **Who is eligible to participate in this campaign?**

Ans: The campaign is open to Mastercard Debit, Credit, and Prepaid cardholders issued by Dutch-Bangla Bank.

9. Who is not eligible to participate?

Ans: Permanent and contractual employees of Mastercard, employees of Mastercard's advertising and PR agencies, employees of the concerned vendors, and employees from the cards business or relevant departments of banks are not eligible to participate.

12. Can Mastercard/Dutch-Bangla Bank change or cancel the campaign?

Ans: Yes, Mastercard/Dutch-Bangla Bank reserve the right to extend, suspend, or amend the campaign without prior notice.