

Mastercard Grocery Campaign 2025

Frequently Asked Questions (FAQs)

1. What is the Mastercard Ramadan Grocery Campaign 2025?

Ans: The campaign is an exclusive Ramadan offer where Mastercard cardholders can win exciting rewards by shopping at selected grocery/super shop merchants using their Mastercard Debit, Credit, or Prepaid cards.

2. What is campaign validity?

Ans: The campaign is valid until Eid-UI-Fitr 2025.

3. Who is eligible to participate in this campaign?

Ans: Mastercard Debit, Credit, or Prepaid cards issued by Dutch-Bangla bank can participate in this campaign.

4. Where can I shop to be eligible for rewards?

Ans: You must shop at the following participating grocery merchants (7 Super shop chains):

1. Shwapno
2. Unimart
3. Agora
4. Meena Bazar
5. Lavendar
6. Prince Bazar
7. The Daily Shopping

5. What are the rewards for winners?

Ans: Winners can receive vouchers for various rewards from each participating merchant:

SN	Rewards (vouchers)	Value (BDT)
1	Premium Electronics/Home Appliance	50,000
2	Electronics/Home Appliance	20,000
3	Premium Gadget	10,000
4	Gadget	8,000
5	Grocery	5,000

Note: Multiple awards will be given at each Super Shop (Grocery) chain.

6. How can I participate?

Ans: Simply make a minimum of four (4) transactions at any of the participating merchants using your Mastercard during the campaign period.

7. How are the winners selected?

Ans: Winners will be determined based on the highest total spend volume during the campaign period. In case of a tie (same spend volume), the participant with the higher number of transactions will be qualified as winner.

8. Are all types of transactions eligible in this campaign?

Ans:

- Only retail transactions are eligible.
- Transactions made for commercial purposes and cash purchases will not be considered.

*Mastercard reserves the right to modify, extend, or suspend the campaign as necessary.

Ends