

Mastercard Eid ul Adha Electronics Campaign Offer 2025

Frequently Asked Questions (FAQs)

1. **What is the Mastercard Eid ul Adha Electronics Campaign 2025?**

Ans: Mastercard launched exciting electronics campaign this summer, leading up to Eid-ul-Adha 2025. This exclusive campaign gives Mastercard Debit, Credit, and Prepaid cardholders the opportunity to win amazing rewards while enjoying special discounts up to 25% at selected electronics merchants throughout the campaign period.

2. **What is the campaign duration?**

Ans: The offer will be valid until Eid-UI-Adha 2025.

3. **What is the reward for the top spenders?**

Ans: Top spenders at each participating merchants will win a full board couple trip package for 2 nights and 3 days to The Palace Luxury Hotel & Resort in Sylhet, including airfares, accommodation, and airport-to-resort transport.

4. **Which merchants are participating in the campaign?**

Ans: The following electronics merchants are part of the campaign:

- Transcom Electronics
- Walton
- Vision Emporium
- Electro Mart
- Singer
- Rangs Electronics

5. **How can customers win rewards in this campaign?**

Ans: Winners will be selected based on total Mastercard spend volume at each participating merchant during the campaign. If there's a tie:

- The number of transactions will be considered.
- If the number of transactions is identical, the winner will be determined by who made the earlier transaction.

6. **What rewards are available for winners?**

Ans: Mastercard will offer the following rewards at each participating merchant:

- A Complete Couple Travel Package for 2N-3D (Dhaka-Sylhet-Dhaka) including airfare, 5-star accommodation, airport transfers - 1 winner (Couple)
- Home Appliance Voucher (Value: BDT 25,000) – 1 winner
- Home Appliance Voucher (Value: BDT 15,000) – 2 winners

- Home Appliance Voucher (Value: BDT 10,000) – 6 winners

Total Rewards per Merchant: 10

7. What discounts are available for Mastercard cardholders?

Ans: Mastercard cardholders will enjoy exclusive discounts at participating merchants (discount rates vary by merchant):

- **Walton:** Up to 25% off on selected products
- **Electro Mart:** Up to 14% off on all products
- **Transcom Digital:** Up to 20% off on all products
- **Singer:** Spend & Win (no discounts)
- **Vision Emporium:** Up to 10% off on selected items
- **Rangs Electronics:** Up to 10% off on all products

8. Who is eligible to participate?

Ans: The campaign is open to Mastercard Debit, Credit, and Prepaid cardholders issued by Dutch-Bangla Bank.

9. Who is not eligible to participate?

Ans: Permanent and contractual employees of Mastercard, employees of Mastercard's advertising and PR agencies, employees of the concerned vendors, and employees from the cards business or relevant departments of banks are not eligible to participate.

10. What types of transactions are eligible?

Ans: Only retail transactions made with a Mastercard debit, credit, or prepaid card are eligible. Commercial transaction and Cash purchases are not eligible.

11. What types of transactions are not eligible?

Ans: Transactions for commercial purposes, as determined by Mastercard, will be disallowed.

12. Can Mastercard/Dutch-Bangla Bank change or cancel the campaign?

Ans: Yes, Mastercard/Dutch-Bangla Bank reserve the right to extend, suspend, or amend the campaign without prior notice.